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Instructor

Gary Meacher

Chair, Art Department
Assistant Professor of Art & Design
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573.288.6367 (x6367 on campus)

Office Hours

MWF from 10:30 am to 11:30 am and 2:00 pm to 3:00 pm; TR from 12:30 pm to 1:30 pm
Please Note: Office hours are generally held in Professor Meacher's office—but may occasionally be located in the lab room 206 instead. Students are responsible for scheduling an appointment to ensure location and adequate time for consultation.

Course Description

This course will focus on the need to build websites from scratch using HTML and CSS. Designers can create more attractive and usable sites with guidance and respect to back-end web development. From understanding how the web works to an emphasis on usability, information architecture, SEO (search engine optimization), this course will prepare designers for interactions with web developers, programmers, and user experience designers.

Class Materials

Textbook

HTML & CSS Design and Build Websites

Jon Duckett
ISBN-13: 978-1-118-00818-8

Data Storage

All files should be backed up early and often.

- USB Thumb-drive and/or External Hard Drive
 - Dropbox / Google Drive / etc...
 - Off-site backup service (highly recommended)
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Grading

Based on a variety of criteria including: effort, completion of assignments, quality of research, visual and technical exploration, exercise and project successes, presentation quality, and class participation.

A	—	90 - 100%
B	—	80 - 89%
C	—	70 - 79%
D	—	60 - 69%
F	—	00 - 59%

Final Grade Breakdown

Exercises/Proj	=	70% of final course grade
Quizzes	=	20% of final course grade
Participation	=	10% of final course grade

Participation

A crucial quality for every designer is the ability to communicate—both visually and verbally. We will have frequent critiques and peer evaluations in class during which you will be required to actively participate (no, attendance is not enough). To insure your participation, 10% of your final grade will be based on your critique performance. Your participation will help others work out the kinks in their projects and vice versa, the more you talk the more you will learn. Becoming comfortable in a critique situation makes you better able to analyze and discuss your own work and the work of others, an essential skill in almost any job. In development, having an extra pair of eyes look over your work is crucial to working out bugs and learning from mistakes.

Attendance + Late Work

All students are required to attend class regularly and on time. Attendance will be taken at the beginning of every class meeting. Lectures, demos, etc. are given promptly at the beginning of class.

If an assignment is due and you arrive late, your work is also late and points will be deducted. A 10% reduction will be made for each day that an assignment is late (not class period—each day).

Leaving class early or missing class for practice, team meetings, rehearsal, or other non-essential extra curricular engagements will not be excused. Any road trips, away games, or travel performances that will effect your attendance must be communicated before time is missed to setup opportunities to make up missed work.

Missed assignments in conjunction with an excused absence will be due the following class or electronically on the original due date when applicable.

Please Note: If you have missed a class due to an unexcused absence it is your responsibility to obtain the information necessary to be up-to-date for the next class. Exchange contact information with a classmate just in case...

Academic Honesty

As a college, cheating and plagiarism are strictly forbidden and will not be tolerated. All faculty are required to notify the academic dean of all actions taken with respect to academic dishonesty even if you drop the class. The first and second offenses carry the sanctions imposed by the instructor on a case by case basis and a letter from the academic dean. The third offense carries with it the possible expulsion from the college. These offenses are cumulative.

Grievance Process

If you have concerns with this course, my grading practices or any other issue, I encourage you to come and meet with me to resolve the issue. If you are uncomfortable meeting with me, please contact Dylan Marney, the current division chair, and he will work with you to resolve the issue or direct you to the appropriate person.

Students with Disabilities

If you have or think you may have a disability and would like to receive disability-related academic accommodations, please contact Jeanne Johnson, jjohnson@culver.edu in Johann Library as soon as possible. No services can be provided without first registering with Academic Support Services.

This syllabus is not a binding contract and is subject to change. Such changes will be announced in class.

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Course Schedule

Tentative schedule, changes will be made based on the needs and priorities of the class.

Week 1	Introduction to class. Syllabus review Web Structure + Basic HTML Intro
Week 2	FTP + Servers + Web Hosting Lists
Week 3	Links + Images Tables
Week 4	Forms Markup
Week 5	Web Content + SEO SEO Project + Project review
Week 6	Video + Audio + SEO Project Due Process & Design
Week 7	Introduction to CSS Color + Text
Week 8	Shapes Lists, Tables, & Forms
Week 9	Images Layout
Week 10	Layout Layout
Week 11	Critique + Peer Review Critique + Peer Review
Week 12	Critique + Peer Review Critique + Peer Review
Week 13	FINAL Project Due
