48 Hour Info Graphic

Description
This project involves collecting data, organizing the data, and showing the data as an information graphic in poster form using Adobe Illustrator and InDesign.

The final design will be an 11 x 17 poster, vertical or horizontal orientation.

Process:

Collect the data
The goal is to record everything you do within a 48 hour period. You want to be very precise and detailed. Think of it in 5 to 15 minute increments. Things to consider recording would be:
- what and when you eat
- what and when you drink
- when you sleep
- what people you talk to on the phone
- how often and how long you talk on the phone
- time spent on the computer
- time spent on a certain website(s)
- time spent watching tv / playing video games / listening to music
- and on and on and on...

Make sure you are thorough and record more than you even want to use. What you record will determine how good your final project turns out. This part is very important!

Analyze your data
Sketch and arrange your data into groupings that make sense. Figure out where you have commonalities or like items. Think about how you want to display and show your information. Colors, numbers, words, icons, graphic elements, charts, etc. Do lots of research on info graphics that have already been done. This will involve lots of sketching and planning!

Final Poster
Build your final infographic using Adobe Illustrator and InDesign. Bring your sketches to life and make your data easy to read and understand by someone who has never seen it before. The info graphic should be direct, to the point, and be very organized.