

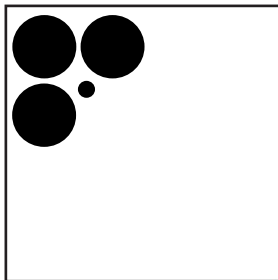
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## Exercise 1: Visual Language

What does the term 'visual language' mean? Just as people can use words to communicate an idea, they can also communicate an idea through image. **Meaning is interpreted visually**, even through something as simple as a dot, a color, a line, or even the context these elements are placed on a page.

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The assignment is to construct **10 layouts** in Adobe Illustrator using **only black circles of varying sizes** to convey an emotion. Your file should be setup as an 8" x 8" document with 10 artboards. Here are 2 example layouts— what emotions do you think they convey?

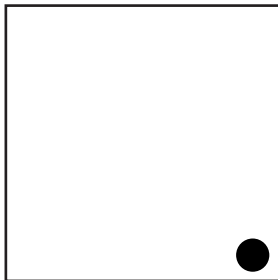


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### Sample Emotions

*Note: You are welcome to use additional emotions that may not be listed here as long as they are appropriate and fit within the context of the assignment.*

#### Love

- Affection
- Lust
- Longing

#### Joy

- Cheerful
- Zest
- Contentment
- Pride
- Optimism
- Enthralment
- Relief

#### Surprise

#### Anger

- Irritation
- Exasperation
- Rage
- Disgust
- Envy
- Torment

#### Sadness

- Suffering
- Disappointment
- Shame
- Neglect
- Sympathy

#### Fear

- Horror
- Nervousness