

.....

Exercise 2: Abstract to Visual

Go to: www.youtube.com/watch?v=-yg7aZpIXRI

Don't watch this video — just listen to it.

Listen to the audio in a quiet room without visual distractions. As you're listening, either jot down key words or actual sketches of visual cues that come to mind while you're listening.

Visual Response

Try and find a way to bring visuals to an abstract thing—like music.

- Does the music seem blue or red or another color?
- Does it seem to conjure images of things? (trees, insects, machines, etc...)
- How can you create the mood of the music **visually**?

Focus

- You can focus on just a portion (even just a few seconds) of the music, or the entire song, or the experience of listening to the song.
- You can focus on the beat or a particular instrument, or the composition as a whole.
- You can focus on sensations, extraneous sounds, or personal connections.

Create 3+ spreads (spreads are considered 2 pages next to each other, like an open book) that visually communicate the ideas that you've jotted or sketched while listening. All of the spreads can be variations or continuations of the same idea, or they can be completely different.

They can be in any format:

- Collage
- Drawing
- Painting
- Photography
- Etc...

This is not about creating something "pretty" but about communicating an abstraction. Have fun with this, and don't be afraid of it.