

**EDUCATION****Bachelor of Arts | Concentration Graphic Design**Cleveland State University  
May 2008**Minor in Marketing**Cleveland State University  
December 2007**Certifications**

Each Achieved after a proctored and Apple Corporate sponsored Exam

*Apple iLife*

- iLife software suite: iPhoto, iMovie, Garageband, iDVD and iTunes

*Apple iWork*

- iWork software suite: Pages, Keynote and Numbers

*Apple Aperture*

- Apple's Professional Level Photography Application, Aperture

*Apple Small Devices (iPod/iPhone)*

- Extensive operation and repair of all iPod and iPhone models

**SKILLS****Software**

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- Adobe Flash
- Apple iLife
- Apple iWork
- Aperture
- Microsoft Office
- Macintosh/Windows OS

**Design/Business**

- Print Design
- Web/Usability Design
- Publication Design
- Production Work
- Research/Development
- Customer Service
- Client Relations
- Interactive Design
- Information Design
- Editorial Design
- Marketing
- Troubleshooting
- Conceptualizing
- Leadership/Mentorship

**Education**

- Personal Training
- Small to Large Classrooms
- Blackboard Online
- Student Lead Method
- Workshop Settings
- Virtual Coursework
- Adult Educating
- Facilitation

**PROFESSIONAL AFFILIATIONS****AIGA | The Professional Association for Design** | September 08 – May 09|*Assistant Interactive Chair, Cleveland Chapter*

- Design and implementation of e-newsletters and web based advertising
- Volunteering for events that help educate the community on the value of design and create a camaraderie within the Cleveland graphic design market

**AIGA | The Professional Association for Design** | August 07 – May 08|*President, Cleveland State University Student Chapter*

- Organized a series of meetings to create awareness of local design communities and educate emerging professionals on the value of design
- Educated under privileged children in the career path of design

**AAF | American Advertising Federation** | August 07 – May 08|*Designer, Cleveland State University Student Chapter*

- Responsible for the design and layout of a marketing plan book for Aol Time Warner to be submitted to The National Student Advertising Competition

**WORK EXPERIENCE****Cuyahoga Community College** | Fall 09 – Current |*Visual Communications Instructor*

- Lecture on the use of the Macintosh Hardware/Software in relation to Visual Communication (Design, Photography, Video, etc)

**Apple** | August 08 – Current |*Creative (Personal Trainer)*

- One to One Trainer; teaching personal, field trip and workshop sessions on how to use a Macintosh and best practices of Apple equipment and software applications
- Consult on customers' current projects to help achieve optimal results
- Mentorship of other employees, educating them on software and hardware applications so they may better demonstrate products to customers
- Provide technical support to clients through Genius Bar appointments, troubleshooting any hardware or software issues related to Apple small devices (iPod and iPhone)

*Specialist*

- Customer service before, during, and after a sale
- Use creative solutions to match customers with the best product to fit their needs
- Member of "Visuals Team", responsible for upkeep of the store including graphics and signage as well as store layout and planogram updates
- Personal Shopper, responsible for educating high-end clients with specific needs that require special attention and guidance in purchasing as well as any patron that needs an extra helping hand making a large purchasing decision or researching what products best fit their application

**Freelance** | August 07– Current |*Graphic Design and Illustration*

- Maintain a project from conceptualizing, to design and finally to print/publishing
- Valuable contractual experience on the business aspect of design and time management
- Managing and building client relationships:  
*Trends International LLC., Cleveland State University, ThoughtWorks LTD., Veterans Contracting, Davis Flooring Systems, 21st Century Concrete, Cleveland Social Ventures Partners*

**Vindicator Multicultural Magazine** | May 07 – May 08 |*Art Director/Graphic Designer*

- Responsible for production of a 50 page magazine
- Cover design, page layouts and art/photo direction to photographers and other graphic designers to ensure a unifying direction in each issue
- Managing a tight monthly production schedule

**AWARDS****Presidential Scholarship** | August 03 – May 08 |*Competitive Merit Award*

- Full tuition and book scholarship
- Awarded to less than 1% of entering freshman

**Student Leadership Scholarship** | May 07 – May 08 |*Campus Life Award*

- Awarded to those who are active in student life and student organizations

**REFERENCES**

**References and portfolio available upon request.**